



CanadianCIO

DECEMBER 2016

CIO Predictions for 2017 & CIO of the Year

With the coming of the New Year, it's a time for reflection — taking a look at the IT industry as it evolves both in expected and unpredictable directions. This issue highlights new and emerging leadership and tech trends for 2017. To include a full profile on our CIO of the Year.

FEBRUARY 2017

What Collaboration Really Means for the CIO

The concept of enterprise collaboration sounds good on paper — but how does it look in the real world? Understanding that collaboration is a journey, not a destination, this issue looks at how CIOs and IT leaders can successfully navigate the heady task of deploying a collaboration platform.

APRIL 2017

What Mobility Means to Me

As devices move from handheld to wearable and even embedded via the Internet of Things (IoT), IT leaders need to rethink the way they provision data across their coworkers, customers and stakeholders. We connect with CIOs and IT leaders to examine best practices around successful mobile device management (MDM) and app management.

JUNE 2017

Keys to Developing a Successful IT Budget Plan

Taking a look at potential opportunities in applications, infrastructure, outsourcing and other areas where CIOs will need to invest in the coming year, helping them get a jumpstart on making the business case.

AUGUST 2017

Global CIO Census 2017

We provide actionable advice on how best to use the data gathered from Canada's only comprehensive survey of IT leaders on their challenges, priorities and relationships with other parts of the business.

OCTOBER 2017

CanadianCIO Summit Highlights

Looking at the results, findings and insights from the recent 2017 CanadianCIO Summit. The annual gathering of IT leaders delves into innovative thinking and best practices around CIO strategies and frameworks.



Digital Security

SECURITY INTELLIGENCE FOR CANADIAN IT LEADERS

NOVEMBER 2016

CSO Digital: Security Predictions for 2017

With the coming of the New Year, it's a time for reflection — taking a look at the security industry as it evolves in both expected and changeable directions. This issue highlights new and emerging information security trends for 2017.

JANUARY 2017

CSO Digital: Security in a Connected World

This issue we look at the issue and challenges around securing the enterprise in the face of the Internet of Things and always-on, always-connected devices. This includes a deep dive into the best practices security pros will need for development and implement for mitigating risk.

MARCH 2017

CSO Digital: You've Been Hacked. Now What?

Looking at the latest cybersecurity threats — and how to react when (not if) they happen to your organization. This includes looking at the current security landscape and predictive tools based on machine learning and AI models.

MAY 2017

CSO Digital: What's your IT Security Maturity Level?

Is your organization taking effective measures to manage cyber risks and threats? We take a look at how the CSO can best assess the enterprise state of security against a backdrop of maturity and capability to ensure that cybersecurity is fully integrated into the business.

JULY 2017

CSO Digital: A Guide to Identity & Access Security

It's no secret that a key security challenge is identity management. We take a technical dive into tools such as password-management, provisioning and policy enforcement software — and how senior security professionals can develop a viable identity management program.

AUGUST 2017

CSO Digital: CSO Roundtable 2017

We convene our CSO advisory board for an in-depth discussion on the biggest things keeping them up at night, the way they're working with CIOs and other senior executives, and how they're hiring the kind of team they need to fend off hackers and other threats.



DECEMBER 2016

The Top 25 Newsmakers Issue:

CDN Profiles the executives who made the news headlines for 2016 in this annual overview.

FEBRUARY 2017

Digital Pub: Top cloud providers in Canada

We'll cut through the vendor hype to discover just what cloud computing really is, look at just how ready customers are to adopt the model, and look at where the opportunities are for partners to build a profitable cloud practice with IaaS, PaaS and Storage on the cloud. Coverage of this will be determined by the 2016 CDN Top 100 Benchmark Report as well as updated results from IDC Canada.

APRIL

Digital Pub: Going Digital

As cities, countries and companies start or continue their Digital Journey, CDN discovers the strategies needed for a channel partner to get on the same page with customers and vendors to increase their business opportunity around the digital economy.

MAY

Digital Pub: CDN's Top 100

Our annual look at the Top 100 Solution Providers in Canada, including the top five, the fastest riser and the top newcomer. Find out who the new leaders are, and where you rank compared to your peers.

SEPTEMBER

Digital Pub: Women in the IT channel

Our annual report profiling some of the top women leaders in Canada's IT channel, and examining the issues that make it difficult for more women to pursue careers in IT.

**ComputerDealerNews.com**

NOVEMBER 2016**Emerging Technologies**

CDN will take a look at some of the new technology areas that will make a big splash in 2017.

DECEMBER 2016**Top 25 Newsmakers list**

A slideshow on the the channel executives in Canada who made a splash in 2016.

JANUARY 2017**CES Round-up**

CDN will do a week's worth of news items from the show that will include new product announcements, keynote news and slideshows. We'll interpret vendor's new products and their impact on the channel community.

FEBRUARY 2017**New Vendor Relationship**

Up and coming vendors the channel should take a hard look at for 2017. This feature will also look at the challenges channel partners face forging new business relationships and threats posed by market consolidation.

MARCH 2017**The most sought after certifications in the channel**

What are the top-paying certifications in the industry? Where do you get them? How much do they pay? How necessary are they? CDN seeks to answer these questions for its channel audience.

APRIL 2017**IoT Ecosystem in Canada**

The most active channel partners, distributors, vendors in the IoT segment. This will encompass areas such as sensors, connections, networks and data.

MAY 2017**Take the Channel Quiz**

A light hearted feature that will put the reader's knowledge of the channel to the test with 25 thought provoking questions.

JUNE 2017**Options for Independent Software Vendors**

ISVs are a growing portion of the channel and one of the most catered-to groups from a vendor perspective. We look at how ISVs are selecting the platforms they build on, taking advantage of an increasingly open ecosystem, and finding their foothold in the channel writ large.

JULY 2017**Data centres of Canada**

CDN will review the new Canadian-based data centres available to the channel and explore the impact it has had in the marketplace. With the help of the channel community, we evaluate the performance of these data centres against expectations.

AUGUST 2017**Top Women Executives in the Channel**

CDN Profiles some of the top women leaders in Canada's IT channel and examine the issues they face in building their businesses.

SEPTEMBER 2017**MSP Marketplace**

A look at the issues involved with building, maintaining and enhancing a managed services practice and what avenues solution providers need to explore to maintain relevance in the market place.

OCTOBER 2017**State of the SMB**

Our annual report on the IT services that SMBs need and the opportunities for the channel in providing them.



IT WORLD CANADA

NOVEMBER 2016

Cloud: How to choose the right provider and what to do with it.

With several major cloud infrastructure providers now offering operations on Canadian soil, a sort of mass migration has begun. Adoption is growing across all sectors and we're looking at how businesses are taking advantage. Coverage will answer the question: What are the top trends around cloud computing in Canada?

Data sovereignty is an overarching theme as Canada is now home to many local data centres from IaaS and SaaS providers. Security in the cloud has improved, and as adoption grows across all sectors, this month we take a closer look at Canadian enterprises, analysts and trends as it relates to the cloud computing model.

DECEMBER 2016

New Year's IT Predictions & CIO of the Year

Examining the year-end predictions from the major research firms. We take a look at the trends — comparing them to the last year — to see how accurate they have been in years past. At the beginning of the month, we'll unveil our annual CIO of the Year award winner.

JANUARY 2017

Ways to Enhance Your Information Security

Taking a look at the tips & tricks around improving the security perimeter in your organization. This includes how to adopt a more proactive approach to security, and how to ensure that a detailed response and remediation plan is in place.

FEBRUARY 2017

IT Management: Agile operations

Looking at the latest news around application facilitating an agile business strategy through DevOps, hiring the right talent and encouraging the right culture. Guidance on how to build out an IT development process that includes mobility, security and rapid development tools.

MARCH 2017

Keys to a Successful Digital Transformation Process

According to IT research firm IDC, digital transformation can be the key for future business success, yet many firms still lack the requisite digital expertise to compete on a global level. We review trends and best practices around how Canadian enterprises can be in a better position to succeed in today's digital economy. We'll also be searching for potential nominees for our first-ever Digital Transformation Awards show.

APRIL 2017

Mobility Moves in the Enterprise

All month we look at mobility trends and applications affecting the enterprise. This includes customer case studies, product reviews, industry expert insights and contextualizing industry reports.

MAY 2017

Blockchain: Trends and Challenges & Digital Transformation awards

Make no mistake: blockchain technology will disrupt your industry, whether you are prepared or not. A look at current/emerging trends, challenges, issues, and opportunities around bitcoin and related "distributed ledger" technologies. We also explore the best IT stories coming out of our Digital Transformation awards.

JUNE 2017

AI's impact across industries

The advent of machine learning applied to big data with the power of scalable computing has led to a renaissance for artificial intelligence. We examine examples of how different industries are taking advantage of this newfound capability. From the auto industry with self-driving cars to marketing with automated personalized journeys.



IT WORLD CANADA

JULY 2017

Canada's 150th anniversary & IT Skills and Training

As Canada turns 150 we feature special content on the country's top tech innovations and achievements. Also this month, we take a look at how the IT leaders can look to improve their skills and training. This includes a look at the fastest growing tech skills and e-learning programs

AUGUST 2017

Global CIO Census 2017

As the calendar year is well past the halfway point, this month we look at the findings from the latest CIO Census for potential trends, best practices and enterprise challenges.

SEPTEMBER 2017

Breakthrough IT

This month we take a look at latest trends in IT, including IoT, mobility, machine learning and more, with an eye on the technologies that potentially mediate issues and challenges within the enterprise.

OCTOBER 2017

CanadianCIO Summit Highlights

This month, we feature CIO interviews, videos, and learnings from the 2017 CanadianCIO Summit.



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NOVEMBER 2016

Customer experience (CX) and the customer journey

How can businesses create a single version of the truth when it comes to customer interactions and use that to improve their customer's experience with the brand? Looking at the design, technology, and people that bring together the best examples of delightful customer journeys in the marketplace today.

DECEMBER 2016

Smart Cities

Examining examples of leading Canadian cities when it comes to the intersection of IT, startup acceleration, infrastructure, and citizen engagement. How businesses embedded in smart cities benefit from this type of leadership and how others can do more to take advantage.

JANUARY 2017

Consumer hardware innovations

Covering the technologies unveiled at CES, we'll seek to distill the gimmicky gadgets from the true innovations and what could have a lasting impact on consumer behaviour or otherwise influence businesses.

FEBRUARY 2017

Social enterprise and collaboration

Looking at how the social media age is effecting change inside the enterprise in areas like human resources operations, intranet software, marketing strategies, and assessing the best collaboration tools for productivity.

MARCH 2017

All about analytics

Big data analytics, mobile analytics, web and app analytics, IoT analytics, and every other flavour of analytics you can imagine, we're exploring how businesses are crunching numbers and deriving value from the outputs.

APRIL 2017

Building a winning digital culture

How can the HR department go beyond hiring & firing and contribute to a company's culture in a way that boosts productivity and impacts the bottom line? A look at the HCM software, best practices, and the people implementing them at companies with winning digital strategies.

MAY 2017

Digital transformation

Case studies about legacy firms that have reinvented their business to serve customers on digital channels, and the operational changes that it required. Trends stories about how different industries are finding their feet in a new digital-based economy.

JUNE 2017

Future of retail

Examining the current state of retail business in Canada, looking at e-commerce & m-commerce strategies of the major players, the in-store analytics market, and how new technology trends like mobile apps, augmented reality, and personalization are impacting the consumer experience.

JULY 2017

FinTech focus

We cover how the latest FinTech startups are disrupting the financial industry, and how legacy players are partnering with those startups to embrace the change. Has the financial services industry changed enough that it's impacting how other businesses should operate?

AUGUST 2017

Future gazing - what's on the technology horizon?

Exponential growth has pushed data centres to their limit, CPUs to the edges of Moore's law, and businesses looking for the next big breakthrough in technology to solve their problems. We consider where it could come from, and what form it might take.



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SEPTEMBER 2017

Internet of Things

A look at the technologies pushing the edges of enterprise networks into the field, onto the manufacturing floor, and throughout the supply chain. How are these connected devices creating value, realizing efficiencies, and changing business?

OCTOBER 2017

Best smartphones for business

As the year's last smartphone releases hit the shelves or are unveiled for the holiday season, our annual effort to review the top 10 smartphones from a business standpoint is curated into a review series and made easy to browse.



CMO DIGITAL

NOVEMBER 2016

Designing the Customer Journey

Actionable guides on how to build your marketing conversion funnel from some of the leading marketers in the industry, including insights on the right technology stack used at each step of the way. Updates on some of the leading cloud tools used by marketing departments.

DECEMBER 2016

Growth Marketing

Investigating the digital marketing tactics employed by startups to stunning effect and how that can be applied to more established organizations. A tie-in to our smart cities coverage will explore how marketers can learn from Canada's leading cities about brand building through digital channels.

JANUARY 2017

How will tomorrow's tech trends change consumer behaviour?

Looking at trends coming out of CES, we carefully examine where consumers are spending their time - what channels, what media, and what technology is capturing attention and should be the focus of marketers?

FEBRUARY 2017

Collaboration for the 21st century

Exploring the unified communications, instant messaging, CRM, intranet, and other productivity tools that are keeping the most effective organizations connected and informed about their sales and marketing efforts.

MARCH 2017

Marketing by the numbers

How leading brands parse big data and use analytics to build their customer journey, target the perfect audience for their product or service, and realize better efficiency for their operation.

APRIL 2017

How to support employees in the 21st century

From searching for candidates, to making the hire, to nurturing their careers and eventually managing their exit from a company, a how-to approach examining every step of the employee lifecycle and the technology available to aid HR practitioners in managing it all.

MAY 2017

Digital transformation at Canada's top brands

An inside look at how some of Canada's most familiar brands are changing their business to compete in a digital age, featuring the leading business executives and the technology partners they're working with.

JUNE 2017

How leading retailers are thriving

Case studies of Canada's leading retailers and their big budget technology projects, from customer-facing initiatives to internal operations overhauls.

JULY 2017

How to choose the right cloud service for the job

Actionable steps on how to evaluate the cloud software services available in key lines of business including marketing, sales, HR, and finance.

AUGUST 2017

Future of marketing

We're not talking about the marketing you'll be doing next year, but what you'll be doing next decade. What channels will consumers be spending time on and how will businesses reach them there?

SEPTEMBER 2017

Marketing with the power of IoT

Honing in on the marketing opportunities - and risks - associated with using IoT to collect data on customer behaviour, send messages, and track shoppers.

OCTOBER 2017

Top 10 Best smartphones for business

A compilation of the best smartphones that marketers couldn't do their jobs without. What device offers the best productivity gains and is appropriate for the enterprise?



#ITWCchats

NOVEMBER 2016

Marketing in a new reality

Talking with augmented reality and virtual reality developers their customers about how marketing can be explored in this new digital space.

DECEMBER 2016

Really 'smart' politicians

We invite mayors, councillors, and staff from municipalities winning recognition as smart cities to share their strategies and explain where this trend could take us in the future.

JANUARY 2017

CES aftermath

We talk to journalists, vendor representatives, and analysts that attended CES to share their insights from the event, their best selfies from the convention floor, and other tales from Las Vegas.

FEBRUARY 2017

Canada cloud update

The availability of cloud infrastructure in Canada continues to increase at a rapid pace. We discuss the options available and the process that businesses should consider when choosing the right cloud provider.

MARCH 2017

Famous data breaches

A look at recent headline-news data breaches and the business fall out resulting from them. How can other businesses avoid finding themselves in this disastrous situation?

APRIL 2017

Best and worst jobs

We invite several executives to openly discuss the best - and the worst - jobs they've ever had. Our readers can join in by sharing their own.

MAY 2017

Digital transformation

Discussing what it means to build company culture around the digital experience, involving brands that have shown leadership in this area.

JUNE 2017

Why I love my smartphone

We all carry them with us wherever we go, and probably look at them more often than we should. Driven in part by our "top 10 smartphones for business" series, we invite our audience to 'geek out' and talk about why they love their device.

JULY 2017

How to run a Twitter chat

In possibly one of the most 'meta' exercises ever done on Twitter, we discuss the act of hosting a Twitter chat. Involving experienced Twitter chat organizers, we shine a light on the best practices, the value to be found, and some of the problems that can crop up for businesses considering hosting their own chat.

AUGUST 2017

CIO Census

We share some of the most interesting data points found in our Global CIO Census effort and invite some leaders from our CIO community to discuss.

SEPTEMBER 2017

Women in the IT Channel

Following our event on the same topic, we chat with some of the Rising Star award winners, speakers, other participants, and our audience that couldn't attend in person to discuss the unique set of issues relevant to women pursuing a career in the IT channel.

OCTOBER 2017

Shopping in the future

We talk to retailers that are innovating the consumer experience online, in-store, and via the mobile channel.